



# GESTUZ

## Showroom Manager (maternity leave)

Gestuz is looking for a passionate, outgoing and driven Showroom Manager to be part of the daily operations in their Copenhagen based office. The position is a maternity leave replacement and is for minimum one year. You will be part of our dynamic team working with our Head of PR & Marketing to further build presence and brand awareness.

### Responsibilities:

- Responsible for innovative inspiring content on Social Media
- Responsible for the look and feel of the Gestuz showroom
- Press loans, sample handling, tracking
- Responsible for Vocast, image bank and send outs
- Welcome press and influencers in the Gestuz showroom
- Analyse relevant data and share with the rest of Marketing
- Responsible for tracking press coverage in Denmark
- Contact to national and international press
- Proactive reach out to press and influencers
- Supporting PR agencies with materials
- Assist to send out of press releases etc. to press and agencies
- Event responsible in Gestuz showroom and Gestuz store in collaboration with Head of PR & Marketing
- Responsible for showroom intern

### The ideal candidate has:

- Proven experience with online and social media activities
- Experience with fashion communication
- Event experience
- Confident in English both written and verbal
- Strong time management skills and comfortable with working under pressure
- A team player with an outgoing personality
- Existing relationship to fashion press and influencers
- No problem working independently and has a hands-on mentality
- A good eye for details (showroom presentation etc.)
- Ability to thrive in a fast-paced environment

### What we offer:

- An exciting work environment
- A passionate and highly motivated team
- A workplace in the heart of Copenhagen
- An opportunity to help shape the onward journey of Gestuz

**Start date: soon as possible**